

NORTH WEST CREDIT UNION (NWCU) SPONSORSHIP TERMS AND CONDITIONS

- 1. Eligibility for funding approval for all funding will be based on the information received, the reason for request, how the funds will be used and benefits to the community it serves. NWCU will ensure that sponsorship is awarded to projects that are consistent with the ethos and values of the credit unions movement. Please note NWCU has absolute discretion on the above and the eligibility, availability or not and granting or otherwise of funds/sponsorship (including amounts and frequency without limitation) to Sponsorship Applicants. NWCU's decision is final and no correspondence will be entered into.
- 2. Request for funding/sponsorship must be done on an official NWCU Application Form. This form can be found at www.nwcu.ie/community/sponsorship or available in-branch. Completed application forms must be submitted to one of the five NWCU offices (contact details can be found at www.nwcu.ie). Alternatively, applications can be sent by email to marketing@nwcu.ie.
- 3. Amounts, limits and frequencies of potential funding/sponsorship that may be available or not at any particular time (whether stated within this document or otherwise) and these terms and conditions are subject to change without notice. Please make contact with NWCU for up-to-date terms, conditions and requirements.
- 4. By providing information to NWCU and completing the Application Form Sponsorship Applicants are deemed to accept these terms and conditions, any further instructions and/or conditions that NWCU may communicate to applicants in whatever form and medium. By providing information to SCU and completing the Application Form, Sponsorship Applicants are also accepting any personal data provided will be processed in accordance with our Data Protection privacy policies and associated information to be found at www.nwcu.ie/privacy-policy and for any other reasons stated in these terms and conditions.
- 5. Sponsorship Applicants must be 18 years and over and located in our Common Bond area and must not be SCU employees or volunteers.
- 6. Sponsorship Applicants must be part of a Club, Group, Organisation or Society (CGOS) that shares the ethos, operating principles and values of NWCU.
- 7. In addition to anything else stated herein, funding sought must be for activities that will benefit the community, create a positive image, and

- reflect the interests of our members and be mutually beneficial and committed to the development and advancement of our communities.
- 8. The application will be treated as incomplete and not valid without the Application Form being completed in full, being actually received by NWCU and all information being to NWCU's satisfaction which includes without limitation compliance with these terms and conditions.
- 9. If the event is cancelled or deferred, the sponsorship fund must be returned in full to NWCU.
- 10. There is a limit of one sponsorship to an applicant once a year.
- 11.NWCU does not guarantee funding year-to-year. Each Sponsorship Applicant must re-apply for funding on an annual basis.
- 12.In the case of declined funding requests, a re-application can be made by the Sponsorship Applicant in the following calendar year.
- 13.Decisions are expected to be given within 30 calendar days of the deadline date. Only successful applicants will be contacted.
- 14.At the time of writing, subject to these terms and conditions, and subject to change in NWCU's absolute discretion, the total amount in Sponsorship each year will be €20,000.
- 15.By signing, submitting and/or providing the NWCU Application Form to NWCU for Sponsorship, Sponsorship Applicants are consenting and agreeing that NWCU can use any name, surnames and CGOS names provided and any photograph/video/image of same persons and of the CGOS or the name and surname and images of any other persons associated or connected with the CGOS for NWCU publicity purposes via the NWCU website, social media, in the SCU offices or in paper form whatever NWCU decide.
- 16.Any and all Sponsorship Applicants must publish on their website and social media channels if NWCU request a photograph/video/image taken with an SCU staff member or other publicity whatever NWCU request (this includes without limitation the display of the NWCU logo on any material for promotional purposes on their website / local papers / presentations and any social media, and an NWCU/credit union banner during a sponsored event / activity.) If NWCU do so request, NWCU will provide the logo, in relevant format for print and online material, publicity information and banner.
- 17.All sponsored CGOSs must provide material showing how NWCU was represented (e.g., images, copies of event brochures/adverts, printed items, copy of article in newspaper, or whatever other information that NWCU may request in paper or electronic form.
- 18.Acknowledgment of NWCU financial assistance will be required. Each application must state how NWCU will be acknowledged / represented through its donation.